

2018 OBL TECH CONFERENCE - CONVERSE & CONNECT

Do you know who knows a lot of IMPORTANT STUFF that will impact the way you do business at your bank? I DO. We're pleased to provide our sponsors and exhibitors a valuable opportunity to share their expertise with you.

*This LIVELY and INTERACTIVE networking session during lunch on Day One is OPEN SEATING, but feel free to **CONNECT** with an exhibitor/sponsor beforehand and invite yourself to a table so you can **CONVERSE**. (See what I did there?)*

We've asked these heroes to provide us with a brief summary of the topic discussion he/she/they will be leading during our lunch break. I've listed those below for your review so you can hightail it to the table of your choice. I'll even give the hosts "reserved" cards to save you a spot if you make a decision while you're visiting them in the Expo before we head into lunch.

To keep it lively, I'll be ringing a bell for our three different "courses". We'll start off with Salads and Salutations which will last 5 minutes, Lunch & Learn will be 25 minutes, and then we will get to the sweet end with a Dessert and Debrief for the final 20 minutes.

Thank you for your consideration and please thank our sponsors/exhibitors when you get a chance. We really couldn't host the events you've come to enjoy without their support! And now a word from our sponsors and exhibitors... Cheers! Brenda

@Risk Technologies – Network Consensus - *How to create a quorum with the technologies you own and build a technology to defend your Bank from the Dark Web, Social Engineering, Insider Threats and advanced malware. This can be done by deploying a cost effective and advanced Cyber Security posture*
Hosted by – Sean O'Brien, CEO & Founder and Chris Warman, Client Partner, Northeast

AaSys Group, Inc. – Vulnerability Management – a Full Solution - *Trying to "bit piece" many applications and programs to give you a full Vulnerability Management program? What programs are you using? Are they producing successful results? From event management to security scans... let's talk about how to pull them together into a unified management program that makes sense.*
Hosted by – Brenda McBride, Accounts Executive

ATM Solutions – When to use Middleware and Imaging Software in Branch Transformation and the Philosophies among Manufactures - *When shopping for ATM's, TCR's and ITM's, you need to know what to look for and the reasons for the applications you choose. ASI is a strong partner in educating Banks and helping them understand the variations of competition philosophies on branch transformation.*
Hosted by – Jason Buckley, EVP Business Development

BankOnIT - Cloud Computing: A Well-Informed Decision - *A cloud computing partner who works only with banks, who has appropriate risk-management processes, audits and regulatory exams, and who has substantial industry experience and knowledge, can add up to a very well-informed decision for your bank. Banks utilizing a banking specific cloud computing provider for their bank can help keep its information technology systems current, secure, reliable, scalable and regulatory compliant.*
Hosted by – Andy Mills, Senior Vice President

ByteSpeed - Cloudpath and Roaming WiFi - *Using Cloudpath to onboard and secure clients for both wireless and wired resources, along with TLS and the benefits it provides in a secure wireless network*
Hosted by – Greg Kamer, Consultant and Steve Haman, Account Manager

COMPUTER SERVICES, INC. (CSI) - 5 Examiner "hot buttons" to consider before your next examination - *This discussion will focus on 5 areas examiners are taking a close look at during their reviews. We will discuss what these areas are and ways you can prepare. Participants are welcome so share their feedback and experiences.*
Hosted by – Bill Evers, Director of Business Development and Don Stephens, Business Development Director

[COCC](#) – Data Analytics: Transforming Your Data into Meaningful & Actionable Metrics - *Given the current competitive landscape, financial institutions have an increasingly critical need to gather insights from their data and transform it into actionable information. With timely and relevant information, institutions can make better informed decisions that help to increase profitability, fuel growth, identify opportunities for improvements, exploit successes and more. This session will examine the power of analytics and how to leverage your data to become more efficient and effective.*

Hosted by – Gregory Beckwith, Strategic Products Specialist

[Community Banc Consulting of Ohio, Inc.](#) – Open Session: What is on Your Mind?

Hosted by – Paul Elder, Chief Compliance Officer

[Elan Financial Services](#) – Migrating to Windows 10 - *Position Your Bank for New Self-Service Transactions and One-to-One Marketing at the ATM. Learn how Windows 10 provides better security and important cybersecurity benefits including advanced malware protection.*

Hosted by – Chuck Diulus, VP Business Development

[Infotex](#) – How Do You Interact with SIEM? *We will discuss such questions as: What reporting output are you getting? Real-time? Too much or too little? Useful info?*

Hosted by – Michael Hartke, Programming Coordinator and Sean Waugh, Lead Technical Auditor

[Plante Moran](#) – Pen testing - *Are you vulnerable to a cybersecurity attack? No business is beyond the reach of hackers, and we hear about new cybersecurity hacking incidents every day. Most organizations become a target because of what they don't do, or simply what they don't know.*

Hosted by – Scott Petree, Principal and Andrea Selke, Manager Cybersecurity

[Safe Systems](#) – CyberSecurity - 2017 was the year of ransomware. 2018 is shaping up to be the year of crypto mining malware. *How is this different from ransomware? How does it affect your bank if you get infected? How do you detect and prevent it? Have you seen any of this activity in your banks?*

Hosted by –Sofia Netchaeva, Senior Sales Executive and Brendan McGowen, CTO

[SBS CyberSecurity](#) – Privacy is Dead - *Free apps aren't ever truly "free." Companies give you "free" access to their stuff in return for your data, which they sell or use to market to you in a more targeted way. How do the newest Facebook revelations and GDPR play into how Banks market to their customers, and what impact does data privacy really have today?*

Hosted by – Geritt Guillaume, Account Executive

[Schneider Downs](#) – 10 Must Ask Cybersecurity and Information Security Questions - *In today's Information Age, cybersecurity and information security are about managing your cyber risks and threats to sensitive data to an acceptable level. Here are some important questions every banking leader should be thinking about.*

Hosted by – Eric Henderson, Risk Advisory Services Manager

[Young & Associates](#) – The Overwhelmed IT Manager: Tips for Doing More with Your Current Internal Resources - *Burdened by new guidance, the Cybersecurity Assessment Tool, increased regulatory scrutiny and additional network monitoring requirements, the typical community bank IT Manager struggles to keep his or her bank secure and compliant with limited resources. During this Converse & Connect session, we will discuss the areas where IT Managers typically struggle and provide some tips for addressing these problems and improving efficiency.*

Hosted by – Michael Detow, Senior Consultant & Manager of IT and Brian Kienzie, IT Consultant